MEDIA RELEASE

HFMA CLEAR CHECK® Gwyneth Massey sings with Military Wives Choir at Waterloo Station

South Western marked the 20th anniversary of London Poppy Day as part of the launch of The Royal British Legion (RBL) Poppy Appeal at Waterloo Station on 29th October and this year commuters were treated to performances by the Military Wives Choir throughout the day. One of the participants will be known to many in the industry.

Gwyneth Massey, Regulatory Adviser and Code Administrator for CLEAR CHECK®, the Health Food Manufacturers' Association's (HFMA) regulatory arm, has supported companies for over 30 years with their regulatory requirements and is well known for her extensive knowledge and understanding of the rules and regulations. What might not be so well known is that Gwyneth is also a member of the Warminster Military Wives Choir.

For special events such as the launch of London Poppy Day, members of regional choirs are invited to participate in the Military Wives Choir and Gwyneth was delighted to be selected to appear at Waterloo Station along with other choir members from 31 choirs across the country.

The official appeal launch included Royal Marines abseiling from the station's iconic Victory Arch. The Royal Marines abseiled with wreaths, which were then laid at the monument. Along with the choir, music was also provided by the Band of the Grenadier Guards and the Pipes and Drums of the 19th Regiment Royal Artillery.

Gwyneth commented, 'It was an early start from Warminster to get to Waterloo, but it was a very enjoyable day and rewarding to be part of this important occasion.'

She added, 'Although I have been in various choirs for much of my life, I have been a member of the Military Wives Choir for only a year. I love the singing as well as the sense of community and to be selected to take part in an event such as this has been an exciting and special experience.'

London Poppy Day is a flagship fundraiser for the RBL annual Poppy Appeal with donations supporting the needs of serving Armed Forces personnel as well as veterans and their families.

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Notes for Editors

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