

Press Release

HFMA announce new webinar series

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HFMA Rogue Traders Webinar Series:

'How to identify a Rogue Trader & ensure your brand doesn't become one.' with HFMA Director General Martin Last & CLEAR CHECK® Regulatory Manager Jenny Carson

The mass media frequently targets the natural products industry, in particular supplements, as being misleading and 'the wild west' when it comes to safety and regulations.

The Health Food Manufacturers' Association (HFMA) believe that the industry is well already regulated and many suppliers and manufacturers work within the guidance. The HFMA believe that it is not more regulation that is needed, but a level playing field with the rogue traders and those not playing by the rules should be the focus and be encouraged to comply with the current regulatory framework.

In a new series of webinars, the HFMA are aiming to help the industry as a whole, educating newcomers and those unsure of the rules as well as demonstrating how you can identify a rogue trader and what you can do about it, especially when your company is playing by the rules.

The first of these webinars is now open for registration to HFMA members and non-members. If you have an existing product range in this arena or if you are just starting out, this webinar series is for you.

If you are unsure how compliant your product or marketing may be, this is a perfect opportunity to discover the areas that may need your attention. If you have compliant products but are concerned about your business being affected by the impact of non-complaint ranges, this is also for you.

Presented by Martin Last, HFMA Director General, this webinar will cover the essential information you need to know. There will also be a presentation by Jenny Carson, Regulatory Manager, CLEAR CHECK®, highlighting labelling red flags.

The webinar will conclude with a Q&A session open to all. Join us at 11 am, 15th September to learn more about this highly relevant topic.

To book your place please for this free to attend webinar register and find out more here:

<https://hfma.co.uk/media-coverage-news/#events>

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