

## Media Release

# HFMA team visit Lanes Health

Media Release for immediate use June 2026

The Health Food Manufacturers' Association (HFMA) team recently took a trip to Gloucester to meet the Lanes Health team and to tour the factory.

The HFMA team always enjoy meeting the people behind a brand and onsite visits are a great opportunity to discuss how a company can get the most out of their membership, a chance to give an insight into what goes on behind the scenes on both sides and to get to know the people behind the emails.

The factory tour was enlightening and informative, seeing all the stages a product goes through from raw ingredients to get to a shelf ready item.

Both the HFMA and Lanes Health teams have come away with a greater understanding and insight into how each other work and plenty of opportunities for further collaboration and development.

Martin Last Director General HFMA, comments, 'I would like to thank Janet Groves and the team at Lanes Health for making us most welcome and sharing with us the history and future plans of the company as well as the fascinating factory tour.'

Martin added, 'It is invaluable for us as a team to get to know member companies and their personnel as it helps us shape future developments of the HFMA in learning what we need to offer members and the challenges they face. We look forward to holding more member face to face meetings in the future.'

\*\*\*\*ENDS\*\*\*\*

Notes to Editors:

Photo attached: The HFMA team ready to go on their factory tour at Lanes Health, Gloucester.

Contact: Theresa Cutts PR and Marketing Consultant

Email: [theresa@hfma.co.uk](mailto:theresa@hfma.co.uk)

Phone: 07790 895279