

Press Release

HFMA Celebrates the Industry with Prestigious Awards

Media Release for immediate use

As part of the Health Food Manufacturers' Association (HFMA) recent AGM three industry awards were presented celebrating achievements of individuals within the industry.

The Maurice Hanssen Lifetime Achievement Award celebrates an individual who embodies all that is best about our industry and has demonstrated dedication and commitment throughout their career. This year it was awarded to Vicky Mciver of Power Health for her long and continued efforts to support and promote the trade. Now spearheading the company begun by her father, Vicky recognises the importance of the role the industry has to play in producing quality products and supporting wellness of the end consumer. Power Health has seen many changes in the industry since its inception and Vicky continues to drive it forward with dedication and by continuing to encourage innovation.

Formally the Journalist of the Year Award, the Media Communicator Award was presented to Jim Manson of Natural Newsdesk. The name change reflects the fact that journalism and writing is now more than the printed word and extends to digital and online communications.

Jim has had a long career in journalism in the industry and now runs the Natural Newsdesk. He has been a long time supporter of the natural products industry and has worked closely with many companies. Whilst always being one of the first to get the news to the trade and beyond, he has also never been afraid to ask the difficult and challenging questions that the industry need to be aware of.

This year also saw the inaugural presentation of the Roger Lane Growth and Innovation Award. Presented by Janet Groves, Chairman of Lanes Heath and Roger's daughter, the award was presented to Julie Chen from The Cheeky Panda for her work in driving awareness and education around the sustainability of paper products and the use of bamboo, the continual development of new products and the enthusiastic support of the natural products trade.

Janet commented, 'My father was passionate about continued innovation and growth within this industry, the environment and sustainability was also something very close to his heart, so I am delighted to present Julie with this award in recognition of all she has done and continues to do.'

The award, a specially commissioned bronze sculpture of a tree symbolising growth and longevity set on an oak plinth, was made by Natasha Ratcliffe an artist based in Falmouth.

Martin Last, HFMA Director General commented, 'I am delighted that we have this opportunity to celebrate individuals within our industry and wish to congratulate all the winners and thank them for their commitment and dedication to their roles in the industry.'

He continued, 'I would also like to extend my thanks the Janet Groves and the Lane family for their support in presenting the Roger Lane Growth and Innovation Award, I am sure this will go on to become a sought-after accolade and will celebrate the best of growth and innovation in our industry.'

ENDS

Notes for Editors:

Link to photos. <https://we.tl/t-62kW9K7DfbmFxAnf>
If link has expired, please contact Theresa Cutts

Vicky Mciver with Nick Bennet HFMA Chair
Vicky Mciver with Martin Last HFMA Director General
Jim Manson with Nick Bennet HFMA Chair
Jim Manson with Martin Last HFMA Director General
Janet Groves with the Roger Lane Award
Martin Last, Harriet Sallis (representing Julie Chen) and Janet Groves
Julie Chen with Roger Lane Award

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