

Press Release

HFMA Team visit G&G Vitamins

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Martin Last, Director General HFMA, and the office team were recently invited to visit G&G Vitamins in East Grinstead. The trip was a great opportunity to see the factory in action and to meet the people behind the brand.

The visit was hosted by G&G CEO, Myles McEntyre who provided plenty of insight into the company history as well as leading a factory tour.

Meeting the staff face to face was invaluable and helped both teams put faces to names that we know from emails and phone calls. It also gave both teams the opportunity to discuss how we can work more closely together.

Sitting down with an HFMA member to discuss how membership helps them in the day to day running of the business and to discuss how the HFMA can support companies more effectively, what highly beneficial. It is something the team plan to do more of in the coming months.

Martin Last, HFMA Director General commented, 'Meeting the G&G team face to face not only helped reinforce the connection between the HFMA and a member, but also gave both teams a opportunity to connect and discover how we can strengthen the relationship and improve services to members. I hope that this is just the first of these events and look forward with meeting with more members in the coming months.'

Our thanks go to Myles and his team for a very informative and welcoming visit and a most delicious lunch.

Pictures attached: HFMA Martin Last and the HFMA team with Myles McEntyre and Lizzy Calcioli from G&G

Notes for editors:

Contact:

Theresa Cutts: PR and Marketing Consultant theresa@hfma.co.uk

Martin Last: HFMA Director General martin@hfma.co.uk

The HFMA The Health Food Manufacturers' Association (HFMA) is the voice of the UK's natural health industry and represents around 120 manufacturers and suppliers of natural health products. The HFMA is available as a resource to journalists when fact checking information or looking for a reliable and accurate source, including supplying experts for opinion or comment. Please get in touch at comms@hfma.co.uk if we are able to offer assistance. Founded in 1965, the HFMA is a not-for-profit organisation which operates long-standing codes of practice to ensure that member companies adhere to high standards and offer good quality, safe products supported by responsible, lawful information. For further information about the HFMA, visit www.hfma.co.uk