



The Health Food Manufacturers' Association announce new Chair and Vice-Chair, and elevation of outgoing Chair Robert Taylor to Vice-President

London 3rd August 2021

The Health Food Manufacturers' Association is pleased to announce the confirmation of Steve Mann, Director of External Regulatory Affairs at Nelsons as its new Chair. Steve, who had previously served as Vice-Chair, is now replaced in that role by Aileen Green, who is Director of Regulatory Affairs & Compliance at ADM Protexin.

For the last seven years Robert Taylor, Senior Vice-President at Vitabiotics, had served with distinction as Chair, and at the recent annual meeting of HFMA members he was unanimously elevated to the honorary position of Vice-President - only the third person in the HFMA's 56-year history to hold that role.

Speaking about his new role as HFMA Chair, Steve said: *"It is a privilege to be the new Chair of the HFMA, and to build on the progression made over the last several years by Robert. These are both challenging and exciting times for our industry, and the HFMA has been at the forefront as we've navigated both the challenges of the pandemic, and the UK's departure from the EU."*

Steve continued: *"I know just how hard the HFMA works, through its committees, partnership-working and external influence, and just how vital this trade association is. There is a huge amount of work ahead to keep natural products at the forefront of people's minds at every level; Government and Whitehall, the media, retailers and consumers"*.

"With the HFMA membership growing quickly, and the trajectory for natural products being very positive, I'm looking forward to working with all of the HFMA team, and with all stakeholders, to promote the essential work we do".

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The HFMA

Founded in 1965, the Health Food Manufacturers' Association (HFMA) represents more than 135 manufacturers and suppliers of natural health products. As the authoritative voice of the natural products industry, the HFMA supports the interests of its members with legislators and regulators; promotes industry best practice for product quality and safety; and provides responsible information for consumers.

For further information about the HFMA, visit www.hfma.co.uk.