



## Jenny Akers Wins HFMA Award of Honour 2021

[LONDON, 11<sup>th</sup> June 2021]

The Health Food Manufacturers' Association has named Jenny Akers as the deserving winner of this year's Maurice Hanssen Award of Honour. For over 27 years, Jenny has helped support hundreds of companies as they navigate the natural health industry's complex regulatory field.

The award, presented at the HFMA's Annual General Meeting (AGM) on 9<sup>th</sup> June 2021, is the natural health industry's greatest accolade.

Speaking of Jenny's contribution to the industry, Robert Taylor, Chair of the HFMA said; *"Jenny has been a hugely valued and well-respected colleague, making outstanding contributions to both the HFMA and, through this, the natural health sector as a whole. It is the Council's greatest pleasure to recognise her dedication with this year's Maurice Hanssen Award of Honour."*

Jenny comments on receiving the award: *"I am very humbled and honoured to receive this award, and proud to join the list of previous recipients. I'm also pleased to see that CLEAR CHECK, and before that LAPAD, has been recognised for all its hard work as the regulatory landscape continues to evolve. I know that both the HFMA and CLEAR CHECK will remain at the forefront of regulatory issues, managing the challenges arising from Brexit."*

The HFMA, the voice of the UK's natural health industry since 1965, represents more than 130 manufacturers and suppliers of natural health products. The Maurice Hanssen Award of Honour was first presented to Dame Barbara Cartland in 1995. In 2005, the award was changed to the HFMA Maurice Hanssen Award of Honour in memory of Maurice, who received the award in 2001. Past winners include Professor Arnold Beckett, Eamonn Regan, Ian Martin, Roger Lane, Colin Tophill, Keith Pollitt, Kell Sainsbury, Ray Hill, Penny Viner, Brian McLoughlin, Sue Croft, Derek Shrimpton, Jan De Vries, Rand Skolnick, Professor David Richardson, Dr Kartar Lavani OBE, Lisa Bradley, Robert Wilson, John Frisby, and last year's winner, Peter Aldis.

**ENDS**

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#### **About HFMA**

Founded in 1965, the Health Food Manufacturers' Association (HFMA) represents more than 130 manufacturers and suppliers of natural health products. As the authoritative voice of the natural products industry, the HFMA supports the interests of its members with legislators and regulators; promotes industry best practice for product quality and safety; and provides responsible information for consumers.

For further information about the HFMA, visit [www.hfma.co.uk](http://www.hfma.co.uk).